

## **AURA<sup>®</sup> 191 HIGH INTENSITY PRISMATIC**

Durable metalized microprismatic construction

Resistant to face film delamination

Does not easily bruise

Digitally printable

Tiled microprismatic optics



## NOVEL PRISMATIC DESIGN

When our research and development engineers were challenged with creating a new and improved high intensity prismatic sheeting, no one thought they would create such a masterpiece. AURA® 191 represents a completely novel design for microprismatic sheeting. With tiled microprismatic optics, the product reflects brightly from many angles and creates an exciting sign appearance. AURA® 191 also incorporates our proprietary Hybrid Polymer™ technology, which means the sheeting is strong and impact resistant while still being easy to cut, trim, or install. Further, the outer acrylic surface of the product can be digitally printed for rapid sign fabrication.



## DURABLE AND STRONG

Competitive high intensity prismatic sheetings rely upon two-layer air-celled constructions. Such materials can easily bruise upon impact, can suffer from face delamination, and are more difficult to cut and trim. AURA® 191, however, offers a single-layer metalized construction, which is impact resistant and resists face delamination. This is particularly beneficial for temporary construction signs due to the harsh environment of road work areas.



## TILED MICROPRISMATIC OPTICS

AURA® 191 contains tiled microprismatic optics, which means the microprisms are rotated in multiple directions to allow for high levels of retroreflectivity from many viewing angles. This also creates a more vibrant daytime appearance.



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Note: Covered by one or more US or International patents or pending applications.