

AURA[®] 144 SERIES CONSPICUITY TAPE

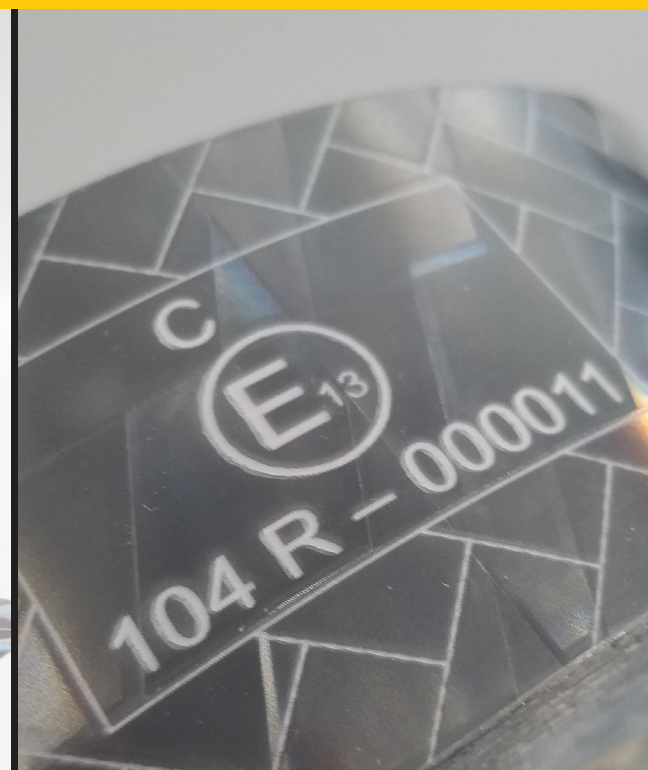
Single-layer metalized construction

No edge-sealing required

Resistant to face film delamination

Aggressive adhesive for multiple surfaces

ECE104, Class C approved



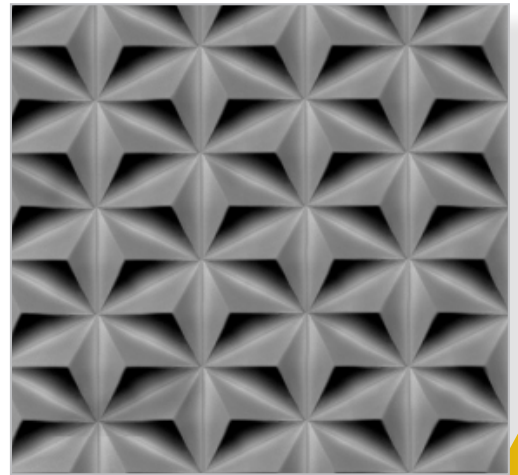
NIGHTTIME SAFETY

AURA® 144 Conspicuity Tape has been approved as a Class C retroreflective contour marking material according to the ECE104 regulations. Retroreflective contour markings increase the visibility of heavy trucks at night by outlining the length and shape of the vehicles. With the exceptional brightness of AURA® 144, trucks become more visible, which helps to reduce accidents at night.



STATE OF THE ART OPTICS

AURA® 144 Conspicuity Tape incorporates Aura Optical Systems' newest microprismatic technology. With over 160,000 individual microprisms per square inch, AURA® 144 offers exceptional retroreflectivity from multiple viewing angles with performance beyond 60 degree angles of incidence. Further, the microprisms are tiled to create a unique optical pattern within the product, which gives AURA® 144 a distinctive look.



DURABLE PERFORMANCE

AURA® 144 Conspicuity Tape features a single-layer, microprismatic product construction. Unlike other microprismatic reflective materials, there are no open cells where water or dirt can penetrate into the product causing the face to delaminate. Instead, AURA® 144 consists of a single-layer metalized construction to ensure a durable and long-lasting product. Edge-sealing is not required. Moreover, AURA® 144 incorporates one of the strongest, most aggressive adhesives available on the market.



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