

# GET NOTICED



### WHO WE ARE



Aura Optical Systems is a small, privately-held company based in Fort Worth, Texas that specializes in reflective film and pressure-sensitive adhesive products. We were established in 2007 and have rapidly grown into a global supplier of reflective films using our proprietary technology. Research and innovation are the cornerstones of the company, and we are constantly seeking opportunities to leverage our technology and know-how for the benefit of our customers. We have a state-of-the-art laboratory in our Fort Worth headquarters with the capabilities to support many different projects.

# OUR PRODUCTS

We supply reflective sheeting products for vehicle safety, traffic signing, license plates, work zone safety, and commercial graphics applications. We offer both glass bead and microprismatic films as well as a series of complimentary adhesive and fluorescent film products. Many of our products are customized for specific customer needs or applications, and we are always excited to take on new projects from a wide variety of industry segments.





### OUR TECHNOLOGY

Our technology incorporates both glass bead and microprismatic optical capabilities. Underlying our prismatic products are our microreplication and proprietary optical tooling technologies, which enables us to form over 53,000 microprisms per square inch of film. Our research and development team has extensive experience with adhesives, polymers, and optics to design high-performing products. We invest heavily in research to develop new intellectual property with the goal of bringing new and innovative products to market each year.

# PARTNERING SOLUTIONS

Our customers range from large multi-national companies to small family-owned businesses. Regardless of size, the goal with each is to create a long-standing partnership. We strive to exceed our customers' expectations through service and rapid response, whether that means taking the occasional after-hours call or working overtime to fulfill a last minute order. We want to be an extension of each client's company as a unique solution provider . . . a partner in product development, technology and manufacturing. We have a broad range of converting services to allow product customization, and our smaller size allows us to act quickly without the red-tape and bureaucracy of our larger competition.



### GLOBAL PRESENCE

Although we are a small company headquartered in the United States, we have a global presence. Our products are manufactured on four continents, allowing us to respond to customer inquiries from around the globe. In 2012, we opened an office in the United Kingdom to enhance our service to customers across Europe. With a network of distribution set up around the world, we have intimate knowledge of how the specification and performance requirements differ in various countries, and our products are specifically designed with these requirements in mind.

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# SHERMAN OPTICAL FILMS

Sherman Optical Films of Brazil is our strategic partner to serve the Brazil and Latin American markets. Utilizing technology supplied by Aura Optical Systems, Sherman was established in 2008 and is now a leading supplier of microprismatic reflective films for vehicle number plates in Brazil. Sherman is a vertically integrated facility with capabilities to manufacture a wide range of safety and security products through microreplication. The company's products range from microprismatic films for license plates to vehicle conspicuity tape.







Manufacturing Locations





7415 Whitehall Street, Suite 111 Fort Worth, Texas 76118 USA General / International Inquires: +1 (801) 668-3439 USA Sales Inquiries: +1 (682) 227-1208 www.auraopticalsystems.com